



SPONSORSHIP OPPORTUNITIES

2026/27

www.pythonsrugby.co.uk



HARROGATE PYTHONS RUFC

www.pythonsrugby.co.uk



Welcome to Harrogate Pythons RUFC... ...A Proud Local Community Rugby Club!

The 2026/27 season is here, and Harrogate Pythons RUFC is ready to compete in our third season in England Rugby's Northern Division Yorkshire 1, following two challenging but rewarding years in Yorkshire's topflight. Once again, we begin the season with growing numbers of players, supporters and members, and it is fair to say that Pythons is attracting attention across the county.

Complacency has no place in our ethos. Everything we do, on and off the pitch, requires significant effort and support. Our unpaid volunteers, members, players and supporters are our greatest asset, but without the generosity of our fantastic family of sponsors, much of what we achieve simply would not be possible.

Throughout the season we do our utmost to champion the services of our sponsors; making sure that we take every opportunity to mention their brands and thank them for their support. We have opportunities for exposure for your company throughout the club both around the ground, on social media and at our various events during the season. So if any of the opportunities included in the following pages catch your imagination or you can help us in any other way, we'd love to hear from you... [[Click Here](#)]

Best wishes



Peter Jesper
Commercial Chair

E: commercial@pythonsrugby.co.uk
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11th August 2026

Match Day Opportunities with Harrogate Pythons RUFC

Pythons offer a wide range of opportunities for valuable exposure for our sponsors on the biggest day of the week: Match Day.

We are always happy to tailor our packages to suit your needs. Match Day Sponsorship is a terrific way to entertain family, friends, colleagues, and corporate guests in a friendly, sociable sporting environment. Our welcoming clubhouse and homely food ensure your guests will enjoy their hospitality while watching the game from the comfort of the clubhouse or pitch-side.

Match Day Sponsors Lunch Package:

Scope:

10 Guest Table

The Figures:

£20:00 Per Head

Includes 2 course cooked pre-match lunch, half a bottle of wine per guest, your company's digital Match Day programme and scrolling scoreboard advert and a warm welcome and mention in dispatches too (10 guests is generally the minimum, but please contact us if you'd like to bring a smaller party).

Subject to VAT at the current rate. E & O.E. Payment and advert artwork required 14 days prior to the event ([Click to enquire](#))

Match Ball Sponsorship Package:

Scope:

Full Season

The Figures:

£500:00 Including your company's free pitch side banner display and See page 5 for banner costs) and a digital Match Day programme and scrolling scoreboard advert.

Subject to VAT at the current rate. E & O.E. Payment required prior to the season start proper. ([Click to enquire](#))

Match Day Advertising:

Scope:

Full Season

The Figures:

£85:00 Including your company's digital Match Day programme and scrolling scoreboard advert (FOC Design by our partner studio if required – See Page 10 for artwork requirements)

Subject to VAT at the current rate. E & O.E. ([Click to enquire](#))





Pitch Side Banner Display – 1 Season Package:

Scope:	The Figures:
3.0m x 1.6m	£180:00 (Includes fixings and maintenance and your company's digital Match Day programme and scrolling scoreboard advert)
4.0m x 1.6m	£230:00 (Includes fixings and maintenance and your company's digital Match Day programme and scrolling scoreboard advert)
Banner Production	£160:00 (4.0m) & £140:00 (3.0m) One off cost - Includes artwork (See Page 10 for artwork requirements), proofing delivery to site & production of banner on 440mic PVC, hemmed & eyeleted.

Subject to VAT at the current rate. E & O.E. Deal payment in full prior to production ([Click to enquire](#))

The Pythons Patron's Scheme:

The Pythons goal is for success in all aspects of our club, and the results of our efforts come purely from the sterling commitment of our team of unpaid volunteers, members, players and supporters.

However, two key areas related to our on-pitch activity need additional annual funding (Circa £12k-15k P.A.). These are our Coaching and Therapy regimes and strong funding in these areas allows Pythons to attract the right calibre of coaches and therapists.

It is vital that we support our coaches and therapists in their personal development, as well as ensuring that their energy and goodwill does not leave them out of pocket.

A Pythons Patron is our newest membership category, for which your patronage is directed specifically towards our 'Coaching & Therapy Fund'. This allows us to continue to provide the necessary training, branded kit and travel expenses to our coaches and therapists (They're not in the limelight on the pitch but are the foundation of what the club achieves).

Scope:	To specifically finance the club's Athletic Development, Coaching & Therapy scheme via Pythons Patron membership. Enjoy full Pythons VP membership for two named people (with voting rights), and lunch for 6 at a home game of your choice.
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The Figures:	£1200:00 per year
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This is subject to VAT at the current rate if an invoice is required. E & O.E. ([Click to enquire](#))

Player Sponsor - Sponsoring a nominated player for the season gives vital support to him; not just on game day, but during his fitness and skills training program throughout the year.

Player Sponsor Packages - 1 Season Deal:

Scope: *The Figures:*

Standard **£250:00**

Includes covering the nominated player's full membership package for the season and a Match Day programme and scrolling scoreboard advert.

Premium **£500:00**

As above plus another full membership subscription for the sponsor and hosting of a pre match lunch for up to 10 guests.

Subject to VAT at the current rate. E & O.E. ([Click to enquire](#))



Your Logo on Our Kit:

Our main kit supplier is O'Neill's and their product quality ensures that our Pythons kit (branded with your company logo) remains in great condition for longer. Our match shirts, shorts and warm up kits are all currently Logo'd. We'll be shouting loudly when we need to renew and as this is such a very popular sponsorship opportunity, demand will no doubt be high, so please feel free to register your interest anytime now if you'd like to be considered for the next set.

Training Tops:

We would however like to find a sponsor (or two) for a full set of training tops with a degree of personalisation [i.e. front, back, sleeves etc.).

Kit Sponsorship:

Scope: *The Figures:*

Minimum **£650:00**

To feature your company's logo/brand across the shoulders on the back with a smaller logo on the left breast side on the front and a Match Day programme and scrolling scoreboard advert.

Premium **£1000:00**

Full personalisation of the garment on all surfaces (NB: to be designed to sit alongside the current Pythons logo and colours etc.) and a Match Day programme and scrolling scoreboard advert.

Subject to VAT at the current rate. E & O.E. ([Click to enquire](#))

Pythons Minis

In just a few short months, our new Pythons Minis section has flourished and is already an integral part of the Pythons family.

With a qualified coaching team and no shortage of willing volunteers, the ever-growing number of primary school boys and girls are enjoying their introduction to rugby every week at The Jim Saynor Ground.



Energy and support from the senior club is essential and the Mini's have this in bucket loads. However, your Mini Python sponsorship would be invaluable in helping to build up our stash of equipment and kit (Specifically a set of Coaches training tops and jackets for training and fixtures):

Mini Pythons Sponsor Packages:

Scope: *The Figures:*

Coaches Kit **£700:00**

To feature your company's logo on the lower/mid back and on the left breast side on the front and a Match Day programme and scrolling scoreboard advert will be displayed at our 1st XV home fixtures.

General Donation **£ Down to You!**

Your donation will be ring fenced specifically to the Mini's budget and a Match Day programme and scrolling scoreboard advert will be displayed at our 1st XV home fixtures.

Subject to VAT at the current rate. E & O.E. ([Click to enquire](#))

Annual Pythons Dinner:

Our Annual Club Dinner is now a fixture written in ink in over 400 diaries annually and this year's event promises to be another corker. Thursday 15th October 2026 is the date and The Old Swan Hotel in Harrogate the venue and yet again we have a fabulous line up of speakers from the rugby and sporting world ready to entertain you, your clients and friends.

I'm delighted to announce that our speaker for this year is all time top Premiership try scorer Chris Ashton with John Inverdale acting as MC. John will fulfil a dual role, commentator/pundit but also is attending as a member of The RFU Council.



Annual Dinner Deals:

Scope:

The Figures:

Main Sponsor

£1700:00

1 table of 12 guests adjacent to the top table, access to the pre-dinner VIP Sponsor's area with the speaker(s), your company logo on the front cover of our prestigious dinner programme, full page advert within the dinner programme, 'tagging' your company in our promotional activity leading up to the event, space for signage (pop-up banners etc.) at the venue, photo opportunities with the speaker(s) with your logo featured in the backdrop, recognition in the speeches and signing of memorabilia etc.

Port Sponsor

£400:00

Covering the cost of our after dinner port for all tables. Includes a half page dinner programme advert and mentions in dispatches too

Programme Advert

£200:00 (Full page) & £125:00 (Half page)

Photography Sponsor

£400:00

Covering the cost of our professional photographer. Includes a half page dinner programme advert and a picture with the speaker for your party

Standard Ticket Price

£55:00pp

Subject to VAT at the current rate. E & O.E. Payment Due 30 days prior to the event [\(Click to enquire\)](#)



Annual Harrogate Pythons Golf Day

Planning for our 5th Annual Fundraising Golf Day is well underway, so make sure that Thursday 24th June 2027, Oakdale Golf Club for a 1:00pm shotgun start is in your diary. Its a fabulous day filled with variable golf, great fellowship, 2 course dinner, prize presentations and entertainment. This day is very popular and has raised over £7000:00 for our club in its first 2 years. It's a great way to entertain clients and friends whilst supporting Pythons Rugby and we've all sorts of opportunities for event sponsorship; some of which are shown below:

Annual Golf Day Deals:

<i>Scope:</i>	<i>The Figures:</i>
Team Entry:	£480:00 Team of 4, inc. bacon roll, coffee and goodies on arrival plus dinner.
Longest Drive:	£500:00 Premium Hole sponsorship inc. on course graphics, Hole Sponsorship prize and presentation opportunities at dinner etc.
Nearest the Pin:	£500:00 Premium Hole sponsorship inc. on course graphics, Hole Sponsorship prize and presentation opportunities at dinner etc.
General Hole:	£300:00 Pick a hole and we'll produce and display on course Sponsorship graphics for your company and mention you in dispatches etc.
Mega Prize:	£600:00 Hole in One Insurance underwriting opportunity for underwriting our £15k Mega Prize , on course graphics and mentions in dispatches etc.
Halfway House:	£300:00 Everyone calls into our half way house. Great Sponsorship publicity whilst funding the drinks and snack for every player. On course graphics and mentions in dispatches etc.
Beat the Pro:	£300:00 A fabulous fun element to our day. Inc. on course Sponsorship graphics, prize and presentation opportunities at dinner etc.

NB: VAT @ 20% to be added if you require a VAT invoice for any element of our golf day ([Click to enquire](#))



Artwork Requirements:

Please provide your company logo/branding details in any of the following formats or send us your full artwork so we can tweak it to fit our advertising and social media needs:

- Full adverts - high resolution CMYK PDF with bleed and crop marks, text converted to outlines
- Logos as vector .eps, .ai or .pdf files (not website size .png or .jpg)
- Images need to be high resolution originals in .jpg or .tiff format (not website size .png or .jpg)





Harrogate Pythons RUFC is...

1. Registered under the Co-operative and Communities Benefit Societies Act 2012
2. Approved by HMRC as a Community Amateur Sports Club (CASC)
3. Run **By** the Membership **For** the Membership
4. Dependent on the support of its Sponsors and **So** very grateful
5. An amateur club with **No** paid players or officers
6. Committed to boosting its Player Safety Ethos
7. Committed to give its players the Best Skills Development
8. A Community Club fully accredited by the RFU
9. Well connected with the District's sporting and commercial network
10. Committed to giving its sponsors a great return on their investment



**The Jim Saynor Ground
Station View, Harrogate
North Yorkshire HG2 7JA**