

Sponsorship Opportunities 2021/22



www.pythonsrugby.co.uk



HARROGATE PYTHONS RUFC

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Welcome to Harrogate Pythons RUFC...

...A Community Rugby Club that's going places!

Hopefully, you're reading this brochure because you already know our club. If this is so, no doubt you'll appreciate the benefits that a band of unpaid volunteers, members and players can deliver to the Python's Family (including its members, supporters, sponsors and the wider community too).

We want you to view Harrogate Pythons RUFC as having a compelling story to encourage your corporate support and the next few pages outline just some of the opportunities we offer. Rest assured, if you choose to give us some commitment through sponsorship, we will work hard to pay you back with interest by committing to add value to your company and its brand at every opportunity.

We cannot do what we do without the support of the like-minded and generous people of Harrogate and District and we'd love to discuss the following opportunities (or any other ideas you may have) with you at your earliest convenience.

If you would like more information, please get in touch . . .

Best wishes



Peter Jesper
Commercial Chair
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1st March 2021



Accredited Club

Kit Opportunities with Harrogate Pythons RUFC

Our main kit supplier is O'Neill's and their product quality ensures that our Pythons kit (branded with your company logo) remains in great condition for longer.

Check out the following opportunities:

Match Shirts - Our 2 sets of striking match shirts feature 5 logo positions opportunities on each for our sponsors. Plus weekly pictures featured in the local press and regular social media activity.



Match Shirt - 3 Season Deal

Personalisation Area: The Figures:

Chest	£2000:00 (Paid: S1 - £1200:00, S2 - £400:00 & S3 - £200:00)
Back - Upper	£900:00 (Paid: S1 - £600:00, S2 - £200:00 & S3 - £100:00)
Back - Lower	£900:00 (Paid: S1 - £600:00, S2 - £200:00 & S3 - £100:00)
Arm - Left	£600:00 (Paid: S1 - £400:00, S2 - £125:00 & S3 - £75:00)
Arm - Right	£600:00 (Paid: S1 - £400:00, S2 - £125:00 & S3 - £75:00)

Next Deal Available for the 2024/25 Season

Subject to VAT at the current rate. E & O.E. Season's instalment due by 31st July each year



Match Shorts - Featuring 3 logo positions for our sponsors. These are issued to all player members and the deal includes a pair of club socks too.

Match Shorts - 2 Season Deal

Personalisation Area: The Figures:

Rear	£600:00 (2 Season deal)
Left	£400:00 (2 Season deal)
Right	£400:00 (2 Season deal)

Next Deal Available for the 2022/23 Season

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July of commencement year

Warm Up Shirts - Our club uses 2 sets for pre-match warm-up and for squad and sponsor photographs.

Warm Up Shirts – 2 Season Deal

Personalisation Area: The Figures:

Chest £600:00 (Paid: S1 - £400:00 & S2 - £200:00)

Back £300:00 (Paid: S1 - £200:00 & S2 - £100:00)

Arm - Left £150:00 (Paid: S1 - £100:00 & S2 - £50:00)

Arm - Right £150:00 (Paid: S1 - £100:00 & S2 - £50:00)

Next Deal Available for the 2021/22 Season

Subject to VAT at the current rate. E & O.E. Season's instalment due by 31st July each year



Match Day Opportunities with Harrogate Pythons RUFC

Pythons offer plenty of opportunities for excellent match day exposure. We are always happy to tweak and tailor our deals to suit your needs.

Being a **Match Day Sponsor** is a great way to entertain family, friends, colleagues and corporate guests in a friendly, sociable, sporting environment. Our welcoming clubhouse with great homely food ensures that all your chosen guests will enjoy your hospitality whilst watching the game either from the comfort of the clubhouse or pitchside.

Match Day Sponsorship Deals

Scope: The Figures:

10 Guest Package £300:00
Includes 2 course cooked lunch and half a bottle of wine per guest for 10 guests. Half page match day programme advert and nomination of (and presentation to) the 'Sponsor's Man of the Match.

20 Guest Package £500:00
Includes 2 course cooked lunch and half a bottle of wine per guest for 20 guests. Full page match day programme advert and nomination of (and presentation to) the 'Sponsor's Man of the Match.

Subject to VAT at the current rate. E & O.E. Payment due 14 days prior to the event.

Our **Season Ball Sponsors** enjoy a match day programme advert for each home fixture and free display of a pitch-side banner at the Jim Saynor Ground. Single matches can also be sponsored giving a half page advert in the match day programme.

Match Ball Deals

Scope:	The Figures:
Full Season	£500:00 (For the season including Match Day programme Advert and free pitch-side banner display - See below for banner costs)
Per Game	£50:00 (Match Day programme mention and advert)
<i>Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.</i>	
<i>Per game payment due before the relevant match day.</i>	

Match Day Programme - Our full colour printed match day programme is bright colourful and informative. A great way to get your name and brand noticed!

Programme Advert - 1 Season Deal

Scope:	The Figures:
Full Page	£200:00 (Full page; full colour feature advert in each published home fixture programme)
Half Page	£120:00 (Half page; full colour feature advert in each published home fixture programme)
<i>Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start</i>	



Pitch Side Banners - Our professionally designed and manufactured banners are a great way to publicise your brand to our ever-growing group of influential members and supporters.

Pitch Side Banner Display – 1 Season Deal

Scope:	The Figures:
3.0m x 1.6m	£175:00 (Includes fixings and maintenance)
4.0m x 1.6m	£225:00 (Includes fixings and maintenance)
Banner Production	£125:00 (4.0m) & £105:00 (3.0m)
One off cost - Includes artwork, proofing delivery to site & production of banner on 440mic PVC, hemmed & eyeleted	
<i>Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start</i>	

Pre-Match Lunch - An excellent chance to provide 10 or more of your family, friends and business colleagues with a convivial and enjoyable pre-match lunch with half a bottle of wine per guest.

Pre Match Lunch Deal

Scope:

The Figures:

Lunch for 10+ Guests £20:00 Per Guest

Includes 2 course cooked lunch and half a bottle of wine per guest. Maximum party size 20 Guests

Subject to VAT at the current rate. E & O.E. Deal payment in full on Match Day in full.



Scoreboard Sponsorship - Always a focus of the crowd and visible pitch-side and from the clubhouse too. With 4 full colour panels available, this is a great opportunity to be remembered along side a memorable score line.

Scoreboard Package - 1 Season Deal

Scope:

The Figures:

Full Score Board

£300:00

(includes fixing and maintenance)

Graphics Production

£270:00

(Includes artwork, proofing delivery to site and production of 4 printed Dibond panels with protective gloss laminate)

Next Deal Available for the 2022/23 Season

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start

General Sponsorship Opportunities with Harrogate Pythons RUFC

Seasonal Club Sponsor - A comprehensive package that maximises your brand's exposure throughout our club activities.

Club Sponsor Package - 1 Season Deal

Scope: *The Figures:*

Club Sponsor

£1000:00

2 full membership subscriptions

2 inclusive pre-match lunches for up to 20 guests (including half a bottle of wine per guest)

A season's full page match day programme advert and free banner display

Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.

Player Sponsor - Sponsoring a nominated player for the season gives vital support to him; not just on game day, but during his fitness and skills training program throughout the year.

Player Sponsor Packages - 1 Season Deal

Scope: *The Figures:*

Standard

£250:00

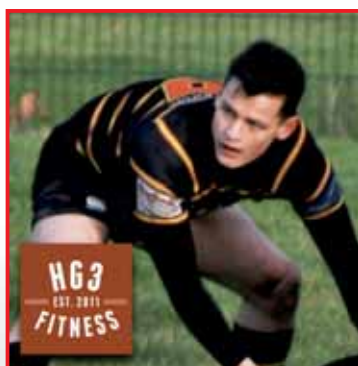
Includes covering the nominated player's full membership package for the season and a season's half page match day programme advert

Premium

£500:00

As above plus another full membership subscription for the sponsor and hosting of a pre match lunch for up to 20 guests

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start



Player Safety & Development Opportunities with Harrogate Pythons RUFC

We have a very strong 'Player Safety' ethic and the following are items we feel sponsors may wish to support us purchasing either as a one-off item or financed over an agreed time period:

Scrum Machine Package - The latest technology can prove indispensable in coaching best practice to avoid neck and back injuries. The Rhino Dictator machine would be an invaluable facility for our club.

Coach/Pitch-Side Sports Therapist - This sponsorship provides valuable support to the club for the travel expenses, annual training (including Head Injury and Sports Trauma Assessment courses).

Safety & Development Packages - 1 Season Deals

Scope:	The Figures:
Scrum Machine	circa £12000:00
This deal can be split and shared by arrangement	Includes 1 main sponsor table at the next 2 Annual Dinners for up to 12 guests per dinner
	4 full membership subscriptions
	2 inclusive pre-match lunches for up to 20 guests (including half a bottle of wine per guest)
	Full page match day programme advert
Coach/Pitch-Side Therapist	£2000:00
	Includes 2 full membership subscriptions
	2 inclusive pre-match lunches for up to 20 guests (including half a bottle of wine per guest)
	1 table at our Annual Dinner for up to 12 guests
	Full page match day programme advert)

Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.

All the sponsorship opportunities above also include your logo and web links appearing on our website plus regular featuring in our social media activities too.



Annual Dinner Opportunities with Harrogate Pythons RUFC

Our **Annual Club Dinner** is now a firm favourite in the District's sporting and social calendar. The date for your diary this year is Thursday 30th September at The Old Swan Hotel, and it's one event that we're all particularly looking forward to; not only because hopefully we'll have put COVID behind us, but also because we have a great double header of speakers for your enjoyment too.

So, step forward **Nigel Owens** and **Lewis Moody**. The Pythons family look forward to welcoming you to Harrogate for what will be another fantastic evening!

Annual Dinner Deals

Scope:

The Figures:

Main Sponsor

£1300:00

1 table of 12 guests adjacent to the top table, access to the pre-dinner VIP Sponsor's area with the speaker(s), your company logo on the front cover of our prestigious dinner programme, full page advert within the dinner programme, 'tagging' your company in our promotional activity leading up to the event, space for signage (pop-up banners etc.) at the venue, photo opportunities with the speaker(s) with your logo featured in the backdrop, recognition in the speeches and signing of memorabilia etc.

Port Sponsor

£350:00

Covering the cost of our after dinner port for all tables. Includes a half page dinner programme advert and mentions in dispatches too

Programme Advert

£120:00 (Full page) & **£70:00** (Half page)

Photography Sponsor

£200:00

Covering the cost of our professional photographer. Includes a half page dinner programme advert and a picture with the speaker for your party

Subject to VAT at the current rate. E & O.E. Payment Due 30 days prior to the event



Harrogate Pythons RUFC is...

1. Registered under the Co-operative and Communities Benefit Societies Act 2012.
2. Approved by HMRC as a Community Amateur Sports Club (CASC).
3. Run **By** the Membership **For** the Membership.
4. Dependent on the support of its Sponsors and **So** very grateful.
5. An amateur club with **No** paid players or officers.
6. Committed to boosting its Player Safety Ethos.
7. Committed to give its players the Best Skills Development.
8. A Community Club fully accredited by the RFU.
9. Well connected with the District's sporting and commercial network.
10. Committed to giving its sponsors a great return on their investment.



The 2020/21 Season has been one of zero match time, but we've not sat on our laurels and we firmly believe the club has made fabulous progress despite the challenges of the pandemic.

Player recruitment is strong and we've continued to offer our squad training and development opportunities through the excellent efforts (above and beyond) of our head coach Dan Bird and his team. In addition, weekly strength and conditioning sessions are delivered by Pete Davies of HG3 Fitness; all conducted to comply fully with RFU and Government guidelines and advice.

Also through the most generous support of our sponsors, we've worked hard on improvements to our facilities at The Jim Saynor Ground. We've added many new sponsor's banners, a new score board, improvement to the changing facilities and we've verti-drained and sanded the pitch. Our new home and away shirts will give us a great start to the new season too.

In the 2020/21 season, much has happened to community sport that has left many feeling that the cup is half empty. But at Pythons, we're buzzing and certainly feel that our cup is half full and we're raring to go for the 2021/22 season that will soon be with us...

www.pythonsrugby.co.uk



**The Jim Saynor Ground
Station View, Harrogate
North Yorkshire HG2 7JA**

1st March 2021

Designed and produced by our partners **Colour It In**
www.colouritin.co.uk

